



# SITES & - CITES REMARQUABLES / FRANCE

Le réseau national  
des Villes et Pays d'art et d'histoire et  
des Sites patrimoniaux remarquables



# THE SITES & CITÉS REMARQUABLES NETWORK

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SITES &  
- CITES  
REMARQUABLES  
/ FRANCE

Le réseau national  
des Villes et Pays d'art et d'histoire et  
des Sites patrimoniaux remarquables

*A network of local authorities committed to  
promoting their heritage*

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# SITES & CITES REMARQUABLES FRANCE

Un réseau national qui réunit 300 villes et territoires porteurs du label Ville et Pays d'art et d'histoire ou d'un Site patrimonial remarquable.



## A national network for Cities and Countries of Art and History and towns with a Remarkable Heritage Site

**Created in 2000**, the Association promotes a broad and inclusive vision of heritage.

A network of over **300 towns and territories** in mainland France and the French overseas departments and territories, representing a total of **2,000 towns and 14 million inhabitants**.

A place for **local authorities to get in touch with each other** and a point of contact for local authorities with **national bodies** and parliamentary assemblies.





# Sites & Cités remarquables de France

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- **A point of contact** regarding heritage matters
- **An intermediary** between local authorities and national bodies and parliamentary assemblies
- **A forum for advice, expertise and reflection**, relying in particular on the skills and experience of its members and a club of experts
- **A resource, support and training centre** for local authorities and professionals
- **A legal and technical monitoring** service on heritage policies

# A CROSS-DISCIPLINARY APPROACH TO HERITAGE



The notion of heritage in old town centres that the Association defends incorporates these current issues:

- **Urban, environmental and landscape quality**
- **Reclaiming housing and combating substandard housing**
- **Housing quality**
- **Sustainable mobility and accessibility**
- **Economic and tourism development**
- **Old town centres, models of sustainable towns**
- **Social and professional diversity**
- **Mediation and citizen participation**

# OUR MEMBERS



## ☐ Cities and Countries of art and history



**A Ministry of Culture label created in 1985**



**206 areas have been awarded the label**, 121 towns and 85 countries



**A tool for :**

- Studying the area
- Promoting all of its heritage features
- Raising awareness among all generations of residents and visitors
- Establishing exchanges through interpretation tools and spaces





## □ Remarkable heritage sites

*A tool for **urban heritage planning***

This refers to **cities, towns or districts, their landscapes and rural areas, whose conservation, restoration, rehabilitation or improvement is in the public interest from a historical, architectural, archaeological, artistic or landscape point of view.**





## REVITALISING OLDER NEIGHBOURHOODS

- *Centres anciens, Patrimoines et revitalisation*
- « *Action cœur de ville* »
- « *Petites Villes de demain* »
- « *Villages d'avenir* »
- *Centres-bourgs*
- Old town centres, heritage and revitalization
- Action cœur de ville
- Small Towns of Tomorrow
- Villages of the future
- Town centres



## PROMOTING HERITAGE

- *Cities and countries of art and history*
- *Heritage mediation and interpretation*
- *Laboratories for innovative experiences*
- *Networks and labels*



## INTERNATIONAL COOPERATION

- *Certified EXPE-CT by the French Ministry of Foreign Affairs, in recognition of its expertise in the field of international heritage planning*
- *Support for decentralised cooperation projects*
- *Partnerships with national networks of towns and territories*
- *Meetings, seminars and workshops*





## OLD TOWN CENTRES, MODELS OF SUSTAINABLE TOWNS

- Remarkable heritage sites
- Habitat, housing and living environment
- Financial levers for regenerating old districts
- Landscape, nature in the city
- Old town centres, sustainable neighbourhoods



## TOURISM AND HERITAGE

- Promoting towns and regions nationally and internationally: "#Remarquable France" campaigns
- Bannière "France, Patrimoines et Territoires d'exception"



# SITES & CITÉS REMARQUABLES

*in 10 points*

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## 1. A CONTACT POINT FOR LOCAL AUTHORITIES

**Representation to national authorities and parliamentary assemblies with strong partnerships:**

- Ministries
- Caisse des Dépôts and Banque des territoires
- Regions
- Parliamentary assemblies
- National agencies: Anah



## 2. SUPPORTING LOCAL AUTHORITIES

### PERSONALISED SUPPORT FOR :



Setting up **remarkable heritage sites**



Applying for the " **Cities and Countries of Art and History** " label



**National and regional programmes**

« *Action cœur de villes* », « *Petites villes de demain* », « *Villages d'avenir* »,  
« *Bourgs-centres* »...

### THE MOBILISATION OF :



The Association's **experts**



### 3. ORGANISED DISCUSSION SESSIONS

PROGRAMME  
**1 HEURE  
EXPERIENCE**  
SITES & CITES REMARQUABLES DE FRANCE

LES  
**ATELIERS**  
DE SITES & CITES

LES  
**GROUPES  
DE TRAVAIL**  
SITES & CITES

## BUT ALSO :



MEETINGS



SEMINARS



EXCHANGES



TRAININGS



- ▣ A space reserved to members  
Content library (publications, reports, etc.) and membership guide

- ▣ A unit on substandard housing  
staffed by our expert



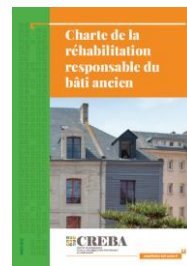
<https://www.sites-cites.fr/>

## 5. PUBLICATIONS AND TOOLS



- ▣ A decision-making tool to reconcile  
heritage conservation and energy  
renovation

- ▣ Summary sheets of studies and  
books on the renovation of old  
buildings



<https://www.rehabilitation-bati-ancien.fr/>



- ▣ A wide range of topics are  
addressed: energy efficiency,  
mobility, biodiversity, greening,  
waste, etc.

- ▣ Fact sheets illustrated with practical  
examples from local authorities



[www.quartiers-anciens-durables.fr](http://www.quartiers-anciens-durables.fr)



### “Freedom of Creation, Architecture and Heritage” Act (2016)

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- A speech addressed to the President of the Republic signed by nearly 200 elected officials and personalities to change the system.
- Amendments proposed and approved



## Bringing to light innovative experiences in the regions



Barbezieux-Saint-Hilaire  
- Formation internationale -

La ville de Calais retenue parmi les 8 lauréats de l'appel à projet « Services numériques innovants destinés au tourisme de mémoire »



L'objectif de cet appel à projet, lancé par le ministère des Armées, est de répondre aux attentes des visiteurs, en matière de découverte des points d'intérêt touristique, de services d'accueil et de médiation.

Le but étant de faciliter la compréhension du lieu et des événements qui y sont passés, de proposer une expérience de visite vivante et marquante, et de susciter de nouvelles motivations de visite. Il s'agit aussi de moderniser l'offre de visite afin de la rendre plus attractive pour les jeunes générations.

La ville de Calais réalise son projet « Parcours de mémoire dans Calais, de 1939 à 1945 », au travers de son pôle « Ville d'art et histoire » avec la création d'une application mobile de visite en réalité augmentée. Celle-ci permettra aux visiteurs de découvrir le patrimoine militaire et mémoriel ainsi que l'histoire de Calais (Pas-de-Calais - Hauts-de-France) durant la Seconde Guerre mondiale.

Calais  
- Newsletter -



Rochefort  
- Salon international du patrimoine culturel -

### JOINVILLE

- Deux Jaloville -



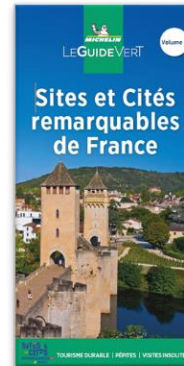
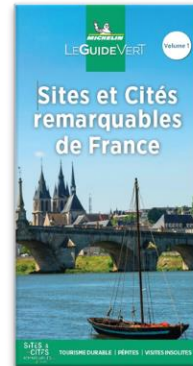
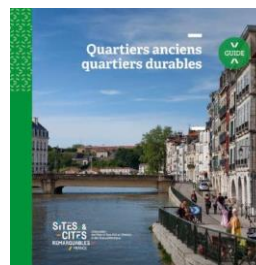
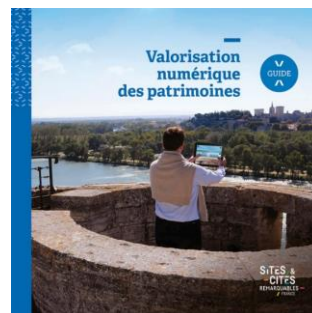
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PROJET	OBJECTIF
DESCRIPTION	ACTIVITÉS
IMPACTS	ACTEURS
CONTEXTE	RETOUR D'EXPÉRIENCE



Joinville  
- Fiche Quartiers anciens, Quartiers durables -

## 8. SITES & CITÉS' PUBLICATIONS



Les Partenaires



## 9. TRAINING FOR PROFESSIONALS AND ELECTED REPRESENTATIVES

- ☆ **Regular on-demand programming**
- ☆ **Various topics**
- ☆ **Special rates for members**
- ☆ **In-person and distance learning**



La certification qualité a été délivrée  
au titre de la catégorie d'action  
suivante :  
ACTIONS DE FORMATION

# 10. PROMOTING TOWNS AND REGIONS



Town entrance sign



Our paper communications



Our monthly newsletter



Our official social networks



Our website

Constant communication



« Remarquable France »



National and international events

Salon des Maires, Congrès national, International Training Week

# « France, Heritage and Exceptional Territories »

An exhibition of 81 photographs of the seven networks gathered on the gates of the Jardin du Luxembourg in Paris from March to July 2022.

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Album of the exhibition

# « France, Heritage and Exceptional Territories »

Circulation of the exhibition :

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- In France and abroad (Hanoi, Uzbekistan,...)
- Several formats are possible (full exhibition, reduced format or thematic).
- Collaboration with Gares & Connexions: 6 variations of the exhibition are planned for station waiting rooms.



# INTERNATIONAL COOPERATION



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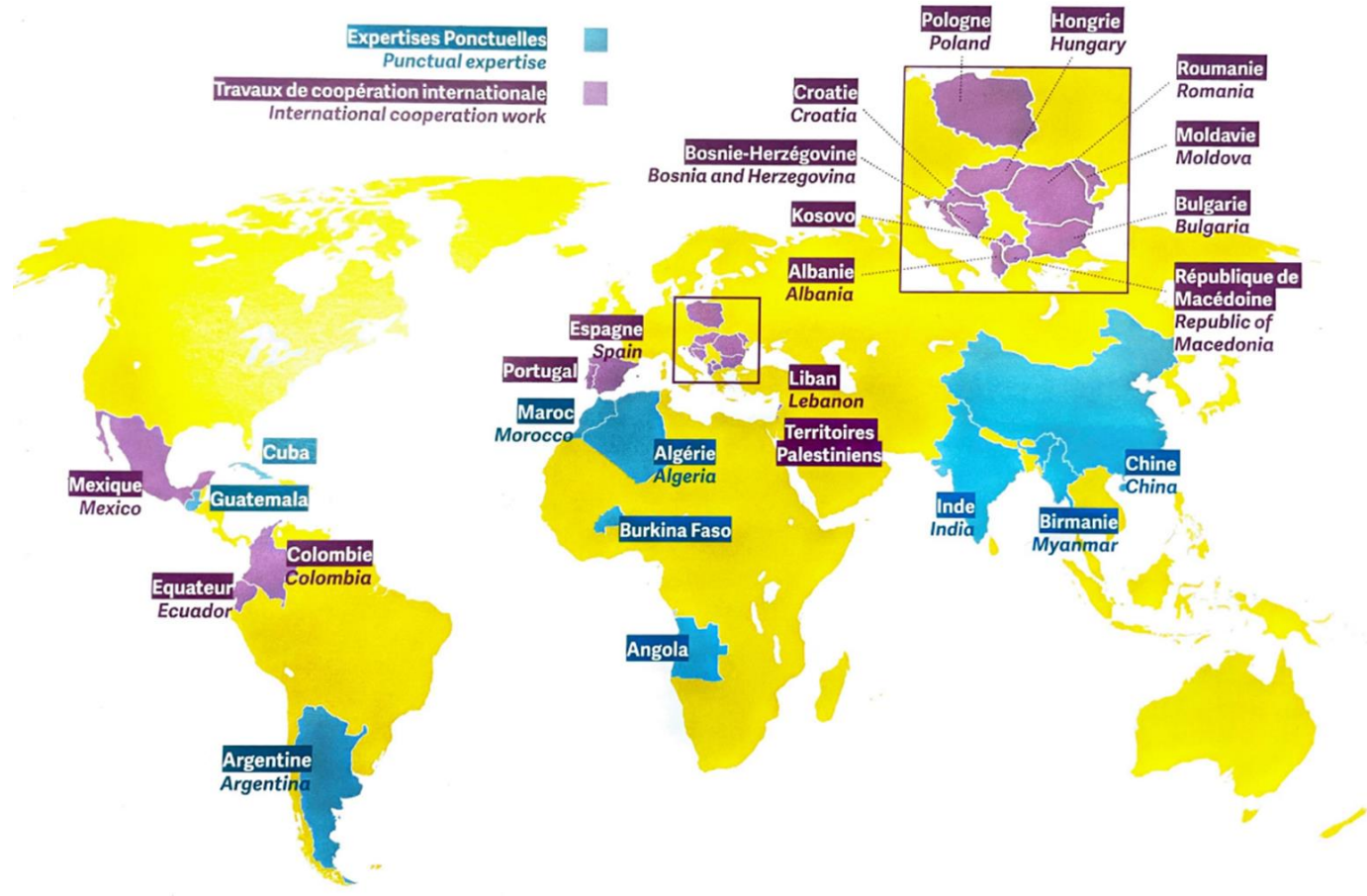


# What does this entail?

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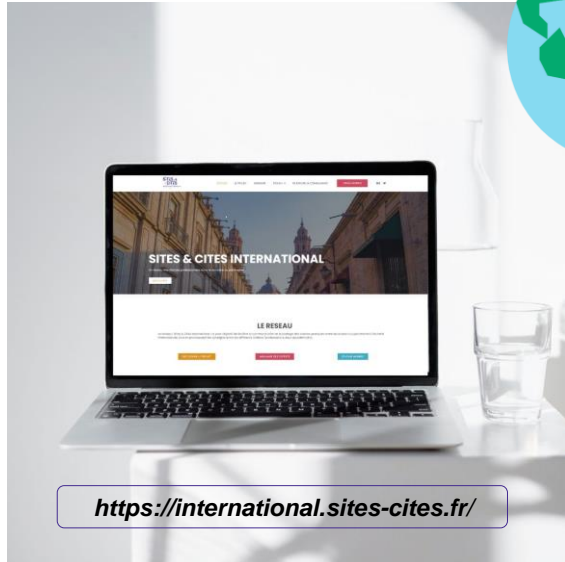
- Supporting partners in the creation of heritage projects
- Mobilising skills
- Developing pilot projects for the conservation and promotion of heritage and historic centres
- Contributing to the creation of regional and national networks

# Heritage and international cooperation



- **Facilitating** and encourage the exchange of innovative ideas, experiences and **good practice** in the field of asset management.
- **Capitalising on experience** and promoting the **development of effective measures** for sustainable heritage management.
- Increasing the accessibility, availability and **spreading of information** on heritage initiatives and projects in the various regions, **thereby strengthening regional networks**.
- **Building an international community of professionals in the heritage sector.**
- **Encouraging interregional partnerships.**

# SITES & -CITÉS INTERNATIONAL



<https://international.sites-cites.fr/>

## An international network of professionals in the heritage sector

- It includes a directory of experts,
- a database of resources
- a forum section,
- another section for calls for projects and job offers.



**Thank you for your attention**