



EUROPEAN ASSOCIATION Historic Towns and Regions

Historic Towns Working Together Promoting International Co-operation Sharing Good Practice in Sustainable Management



H U P G

Croatia Association of Historic Towns Assembly – March 2024

Brian Smith
Secretary General
Heritage Europe

Norwich - Heritage Europe Headquarters



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**The Forum
Norwich, UK**



**Headquarters
Heritage Europe**

Heritage
Europe

Dubrovnik

Working
Together



EAHTR
INTERNATIONAL
SYMPOSIUM
2006

EUROPEAN
ASSOCIATION
OF HISTORIC TOWNS & REGIONS

Cultural Tourism
Economic Benefit or Loss of Identity?

September 27 - 29, 2006 - Fort Revelin - Dubrovnik - Croatia



European Association
Historic Towns & Regions



Dubrovnik International
Historic Towns Conference
2012
Delivering Smart, Sustainable and
Inclusive Growth

Brian Smith - Secretary General



HERITAGE
EUROPE

Sustainable Transport
Solutions
11-12 September 2014
Dubrovnik

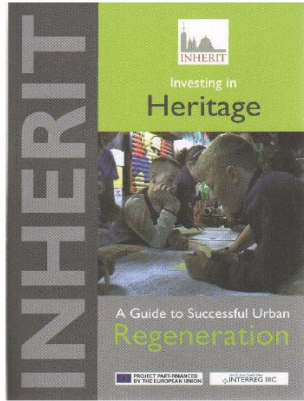


HERITAGE
EUROPE

How to Improve Energy Efficiency
and Air Quality in Historic Centres

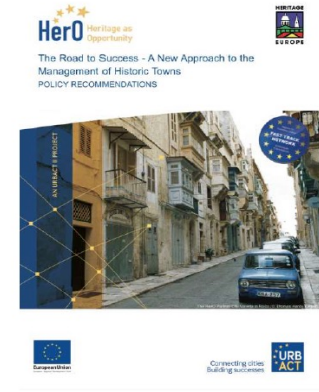
'Management Planning
and Sustainable Transport'


Brian Smith, Secretary General
Heritage Europe



EUROPEAN ASSOCIATION
Historic Towns and Regions

www.historic-towns.org



The image shows the interior of a grand, historic library. The architecture features high, vaulted ceilings with intricate Gothic-style tracery. Large, multi-paned windows allow natural light to filter into the space. Multiple levels of dark wood bookshelves are filled with books, and a modern metal staircase with glass railings provides access to the upper floors. The overall atmosphere is one of a well-preserved, functional historical building.

21.6% of the building stock in the European Union was built before 1945 - a significant percentage having heritage value.

**About 35 % of the EU's buildings are over 50
75 % of the building stock is energy inefficient.**

Renovation of existing buildings has the potential to lead to significant energy savings, possibly reducing the EU's total energy consumption by 5-6 % and lowering CO₂ emissions by about 5 %.



Next-generation solutions for cultural heritage buildings

INHERIT is an EU-funded project aimed at promoting energy and resource efficiency, sustainability, resilience, and inclusiveness of cultural heritage buildings.

The overall vision is to co-design, develop, demonstrate, validate and replicate next generation solutions for sustainable, inclusive, resource-efficient and resilient Cultural Heritage

- **accompanied by leading-edge Information and Communication Technologies (ICTs)**, such as Internet of Things (IoT), Artificial Intelligence (AI) and (big) data analytics
- **enabling socially innovative and cost-effective interventions at different urban levels** (buildings and city/neighbourhood),
- **covering all relevant aspects of the heritage-built environment's life cycle:** (1) Design and renovation; (2) Monitoring, operation and management; (3) Preservation and maintenance.



Funded by the European Union's Horizon Europe programme under Grant Agreement n°101123326

INHERIT will test solutions in **8 real-life cultural heritage sites** across 8 countries:



HUB-IN

Visit at: <https://hubin-project.eu/>

HUB-IN Aim: To promote the urban transformation and heritage-led regeneration of Historic Urban Areas through innovation and entrepreneurship, while preserving their unique cultural, social and environmental identities and values.

The HUB-IN Atlas

Visit the Atlas at: <https://atlas.hubin-project.eu/>



Cases - 80 results

Filter

All countries

± one more country

- City size (inhabitants)
- Type of Heritage
- Situated
- Scale
- Governance
- Estimated budget
- Financial resources
- Themes



[Re]Centres Bordeaux *Bordeaux*

Creating a historic living city in Bordeaux's city centre

Scale: Neighbourhood | Budget: Medium (€ 2 - 75 mio) | Situated: In city centre



1415 BAŤOV INSTITUTE *Zlín*

Cultural and educational centre providing new life to a former industrial complex

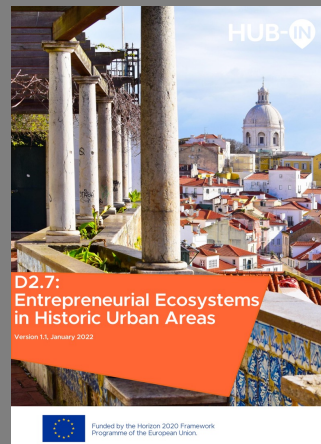
Scale: Block | Budget: Medium (€ 2 - 75 mio) | Situated: In city centre



art quarter budapest *Budapest*

From brewery to breeding ground for (inter-)national artistic and creative work

Scale: Block | Budget: Unknown | Situated: Outside city centre



HUB-IN Alliance

We intend to select at least **20 additional historic urban areas** to follow the project, share their knowledge and potentially develop their own hubs of innovation.

They will be part of the **HUB-IN Alliance**, where they will have access to the HUB-IN network and knowledge

We are working with 17 additional historic who have recently joined the project and who along with the 8 pilot cities will form the start of the Alliance.

The formal Alliance will be launched in November 2024 at an International Conference in Lisbon.



Heritage Europe 25 years old in October 2024

Our Mission - along with others - to see Cultural Heritage as part of mainstream policy has come a long way. But there is more to do...

We applaud HUPG and wish it well in its future endeavours and congratulate the Ministry of Culture for its foresight and the City of Dubrovnik for its past and future sustainable management of this unique and wonderful historic city

We believe passionately in an openness to innovative thinking –embracing new ideas and sharing knowledge – If you share that vision then lets deliver it together