



Dear Colleagues,

We thank you for your response to our call, so that we may jointly mark this important *"European Year of Cultural Heritage 2018"* through the international conference in Dubrovnik entitled *"Sharing the Future of Cultural Heritage: Synergies between Heritage, Tourism and Digital Culture"*, Hotel Dubrovnik Palace, April 10-11, 2018.

Cultural heritage has finally been recognized as the integral thread that connects people and has no boundaries. This is this reason why we find ourselves in timeless UNESCO Dubrovnik, a city that has long ago recognized and honored not only its own invaluable heritage, but also the world heritage of others.

This conference was initiated by the members of the Croatian Association of Historical Cities (HUPG), as well as by the City of Dubrovnik, also the seat and the founder of this non-profit association. The motivations are identical for all of us, as we have a common mission: improving the quality of life in historical centers, cities and tourist hubs for the joint benefit of local communities and visitors. We all strive to provide the prerequisites needed for a quality co-existence of historical heritage and contemporary trends, despite the many challenges.

The top experts and lecturers we have gathered from around the world will provide answers to the many questions that present challenges to local authorities and other relevant agencies in our modern society. Examples of good practices in European and world destinations will provide insights into specific activities and measures.

We believe that you will have a pleasant time in the historic city of Dubrovnik, nicknamed the "Pearl of the Adriatic" with good reason, and that you will enjoy the littoral landscape of the Hotel Dubrovnik Palace and our famous Dubrovnik Riviera.

We cordially welcome you,

Mato Frankovic
Mayor of Dubrovnik

Jakov Vetma
Mayor of Klis, President of HUPG