

**Sustainable Transport Solutions**

**“How to Improve Energy Efficiency and Air Quality in Historic Centres”**

**Day 2 - Friday, 12<sup>th</sup> September 2014**

**9.30am – 17.00pm**

**Hotel Ariston, Importante Resort  
Dubrovnik, Croatia**

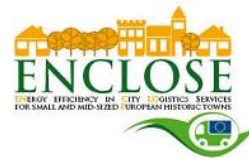
**PROGRAMME**

**WELCOME RECEPTION – WEDNESDAY, SEPTEMBER 10<sup>th</sup>**  
**Networking Cocktail Reception for Speakers and Delegates**  
 – Terrace Lounge Bar 19:00 h

<b>9.00</b>	<b>Registration &amp; coffee</b>	
	<b>OPENING SESSION</b>	
<b>9.30</b>	<b>Welcoming Note</b>	<b>City of Dubrovnik</b>
<b>9.40</b>	<b>SETTING THE SCENE</b> <b>Management Planning and Sustainable Transport</b> <i>Building on the experience of Day 1, the presentation will discuss the importance of sustainable transport solutions as an integral part of successful management planning. It will introduce the challenges facing historic towns in needing to address air quality and energy as part of a long term strategy and set the scene for the case studies that follow.</i>	<b>Brian Smith</b> <b>Secretary General</b> <b>Heritage Europe</b>
<b>10.00</b>	<b>Introduction to the ENCLOSE and PERHT Projects</b> <b>Project findings – Importance of Sustainable Urban Logistics Plan (SULP)</b>	<b>Giorgio Ambrosino</b> <b>ENCLOSE and PERHT</b> <b>Coordinator</b>
<b>10.45</b>	<b>City logistics in ‘s-Hertogenbosch, NL</b> <i>Den Bosch city logistics and overall mobility plan including an ‘environmental zone’ for green vehicles only, combined with cycling and parking strategies.</i>	<b>Marc Pluijgers</b> <b>Den Bosch</b>
<b>11.15</b>	<b>Urban Logistics Innovation in three mid-size Historic Cities in Italy – Lucca, Vicenza and Siena</b> <i>Integrating city logistics measures for Eco-Friendly City Freight Distribution - a comparison among three Urban Logistics Services and comprehensive approaches to clean freight transshipment and last mile delivery outlying also the organization and management aspects</i>	<b>Stefan Guerra</b> <b>Lucca</b>



EUROPEAN ASSOCIATION  
Historic Towns and Regions



11:45	<b>Parking system and Integrated Mobility Approach: the LIFE+ PERHT project, Treviso</b> <i>Treviso's innovative plans for people and goods mobility through new parking schemes and green services aimed at improving energy efficiency and reducing CO<sub>2</sub>.</i>	<b>Marco Dall'Agnol</b> (ACTT Treviso) <b>Antonio Liberato</b> MEMEX
12:15 – 13.30	<b>Lunch</b>	
13:30	<b>Towards a Zero CO<sub>2</sub> Postal and Parcel Distribution System in Trondheim</b> <i>Trondheim's overall Mobility Plan for CO<sub>2</sub> reduction and Posten Norge's (Post Office) implementation of zero CO<sub>2</sub> post distribution.</i>	<b>Anders Stenseth</b> Posten Norge
14:00	<b>Sustainable Urban Transport – The Croatian Experience</b> <i>The presentation will show the results of a three-year project, the iRESEV - "ICT-aided integration of Electric Vehicles into the Energy Systems with a high share of Renewable Energy Sources", financed by the Croatian Science Foundation.</i>	<b>Goran Krajačić</b> University of Zagreb Zagreb Croatia
14:20	<b>Sustainable Urban Transport – The French Experience</b>	<b>La Rochelle</b> France
14:45	<b>Energy Efficiency Projects in Dubrovnik</b>	<b>MARKO COSMAI</b> , Consultant DURA Dubrovnik Croatia
15:00- 15.30	<b>Coffee &amp; networking</b>	
15:30	<b>How to prepare a Sustainable Urban Logistics Plan</b>	<b>Renato Bellini</b> MEMEX <b>Giorgio Ambrosino</b>
16:00	<b>Open Session – Questions, Conclusions</b>	<b>Speakers Panel</b> Chair: <b>Brian Smith</b>
16:30	<b>Meeting Ends</b>	
18:30	<b>Departure for Old Town Walking Tour</b>	<b>Bus</b>
19:00	<b>Old Town Walking Tour</b>	<b>Duration 1 hour</b>
20:00	<b>End of Day 2</b>	

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The Day 2 workshop is co-funded by the European Projects IEE-ENCLOSE [www.enclose.eu](http://www.enclose.eu) and LIFE+ PERHT [www.perht-lifepius.eu](http://www.perht-lifepius.eu) and by the City of Dubrovnik