

Sustainable Management Solutions

“Focus on Management Issues in Historic Centres”

Day 1 - Thursday, 11th September 2014

9.30am – 17.00pm

Hotel Ariston, Importanne Resort

Dubrovnik, Croatia

PROGRAMME

WELCOME RECEPTION – WEDNESDAY, SEPTEMBER 10th
Networking Cocktail Reception for Speakers and Delegates
– Terrace Lounge Bar 19:00 h

9:00 Registration & coffee

OPENING SESSION

9.30 Welcoming Note

MAYOR, CITY OF DUBROVNIK
TBC
Croatian Ministry of Culture

9.40

SETTING THE SCENE

An integrated Approach to Management Planning in Historic Cities

Drawing on the experience of Heritage Europe's member cities and the HerO project –Heritage as an Opportunity, the presentation will set out the need for a new integrated approach to management planning that avoids narrow sectoral approaches and embraces a wider social, economic and environmental agenda. It will draw out the new opportunities opening up at the European level for historic cities to demonstrate and deliver smart, sustainable and inclusive growth setting the scene for the case studies of good practice to follow.

BRIAN SMITH, Secretary General
Heritage Europe
Norwich UK

10.55

CASE STUDY: Sustainable Management of World Heritage Sites

The Old and New Towns of Edinburgh's World Heritage Site' (WHS) with its unique heritage is an exemplar of best practice in sustainable energy governance, policy and projects for the 500 urban WHSs around the globe. Climate change objectives and actions form an integral part of the WHS Management Plan, the joint effort of local stakeholders, user groups and the wider international community.

CHIARA RONCHINI, Manager
Edinburgh World Heritage
Scotland

- | | | |
|--------------|---|--|
| 11.15 | <p>CASE STUDIES: Lessons Learnt in Managing World Cultural Heritage in the Adriatic Region</p> <p><i>The presentation explores the use of new tools, especially Heritage Impact Assessments and current good heritage management practice in the Adriatic region. The focus is on World Heritage and different aspects of co-management and community involvement in development policies.</i></p> | <p>KATRI LISITZIN, Consultant Cultural Heritage Sweden</p> |
| 11.35 | <p>CASE STUDY: Challenges in Managing a UNESCO World Heritage Site - Natural and Culturo-Historical Region of Kotor</p> <p><i>The presentation describes the process of development of the Management plan for Natural and Culturo-Historical Region of Kotor, revealing current challenges in implementation of the adopted Management plan.</i></p> | <p>ALEXANDRA KAPETANOVIĆ, Director EXPEDITIO Kotor
JASMINKA GRGUREVIĆ, Center for Conservation and Archaeology of Montenegro, Kotor Montenegro</p> |
| 11:50 | <p>CASE STUDY: Sustainable Development – La Rochelle</p> | <p>TBC
La Rochelle
France</p> |
| 12:10 | <p>CASE STUDY: Tools for the Future of the Past – Management Plan Recommendations of World Heritage Graz</p> <p><i>Diagnosis and assessment of historic urban districts. Treatments, recommendations for changes in the world heritage site. Prepared with text and drawings, including a 19th century historic urban case. Smart development of the historic environment - safeguarding the future of the past.</i></p> | <p>BERTRAM WERLE, Director CHRISTIAN ANDEXER, Architect City of Graz, Austria</p> |
| 12:30 | PANEL DISCUSSION | |
| 13:00 | Lunch | |
| 14:00 | <p>CASE STUDY: Dubrovnik - A Master Plan in the Making</p> | <p>TBC
Dubrovnik
Croatian Ministry of Culture</p> |
| 14:20 | <p>CASE STUDY: Smart City Promises and Perils</p> <p><i>The presentation will try to explain the major potentials expected from "smart cities" and ways how to achieve them. A full picture about "smart cities" is given using experienced and anticipated problems. They are going to be presented with the potential implications on expected benefits.</i></p> | <p>ZDENKO ŠIMIĆ, PhD University of Zagreb Croatia</p> |

- | | | |
|--|---|--|
| 14:40 | From Smart Buildings to Smart Grids – Integration Concepts for Smart Cities
<i>Buildings are the basic elements of a city that are integrated together through energy and water distribution systems. One of the smart city pillars is energy and water efficiency in buildings, but also buildings interoperability via city-wide distribution systems.</i> | MARIO VAŠAK, PhD
University of Zagreb
Croatia |
| 15:00 | District Heating and Cooling in World Heritage Sites
<i>It is extremely important for World heritage sites to have a holistic approach to renovation and to evaluate different retrofitting alternatives in order to integrate innovative and best available technologies. The new generation of district heating and cooling can bring additional value to the refurbishment of buildings in protected areas and can help with integration of renewable energy and energy storage and thus support the formation of zero energy districts.</i> | GORAN KRAJAČIĆ, PhD
University of Zagreb
Croatia |
| 15:20 – 15.45 Coffee & networking | | |
| 15:45 | The Application of Solar Cooling Systems in Historical Sites
<i>Managing the power consumption, noise and appearance of historic sites by using solar cooling systems (cooling and refreshing systems powered by the heat produced by solar collectors) instead of standard AC units.</i> | IVAN GRBAVAC, Director
EnerGIT! Dubrovnik
Croatia |
| 16:00 | EX.PO AUS – Extension of Potentiality of Unesco Adriatic Sites, the Case of Dubrovnik | BISERKA SIMATOVIĆ, Manager
Dubrovnik
Croatia |
| 16:15 | Panel Discussion | Chair: TBC |
| 16:45 | Closing Remarks - Chair | |
| 18:45 | Departure from hotel to old town | |
| 19:30 | Sunset & Dinner Cruise: “Karaka” Galley ship | Registration required |



*The Day 1 workshop is part of the IPA Adriatic CBC project EX.PO AUS – “Extension of Potentiality of Adriatic Unesco Sites” co-funded by the European Union, Instrument for Pre-Accession Assistance
website: <http://www.expoaus.org/> and the City of Dubrovnik